

MODISH BLACK SATIN FROCKS; CROWNS GO HIGHER AND HIGHER



SATIN FROCK WITH TINSEL STITCHERY

SATIN to the right of us, satin to the left of us, everywhere flourisheth the satin frock. Black or colorful, just so it's satin, pleads the mode.

Perhaps it would not be polite to call sleeves "giddy," but they are, to say the least, very spectacular. In fact, most of the ornateness of the dress concentrates at the sleeve these days.



GROUP OF STYLISH HATS

hate type carried to the extreme of looking like bat wings or delirium effects. Seems as if satin afternoon frocks in particular are adopting as part of themselves every new trick-sleeve which fashion is capable of devising.

The black satin frock with trimming touches of flesh pink georgette is a charming theme. The newest interpretation is for the deep, girlish cape collar of pink crepe, tied simply at the neck with a ribbon or caught with a link fastening.

Colorful satin frocks trimmed with like-colored velvet are very modish for daytime wear. The most popular shades are the wine tones, dark green and rust.

The KITCHEN CABINET

I would be true, for there are those who trust me. I would be pure, for there are those who care. I would be strong, for there is much to suffer. I would be brave, for there is much to dare.

WHEN ENTERTAINING FRIENDS

We all wish to extend courtesies to our friends, and when we entertain them it is a pleasure to serve food that is pleasing, and if possible, unusual.

There is no main dish more appealing than a good ham well baked, served with creamed potatoes and glazed sweet potatoes.

Hamburg Cream With Fruit Juice.—Put a cupful of raspberry and currant juice into a double boiler over the fire.

Frozen Boston Pudding.—Grate half a loaf of Boston brown bread that is at least a day old, pour over it a pint of hot cream, allowing it to stand until cold.

Ginger Cobbler.—Cut into dice one pared cucumber; slice two oranges, three lemons, sprinkle with powdered sugar, add a cupful of ginger syrup and put on ice for two hours.

Seasonable Dishes.—Bananas are to be found in almost any market at any season of the year.

Baked Bananas.—Remove the skins from five bananas, cut in halves lengthwise, and put into a shallow pan.

Filletts of Beef With Bananas.—Cook the filletts cut one and one-quarter inch thick and arrange on a platter, pouring over them the liquor from the pan.

Banana Sponge.—Line a mold dipped in water with crosswise sections of banana and fill with the following mixture.

Banana Salads.—Mix finely cut bananas with canned or fresh cooked green peas and French dressing. Serve in the banana skins on lettuce.

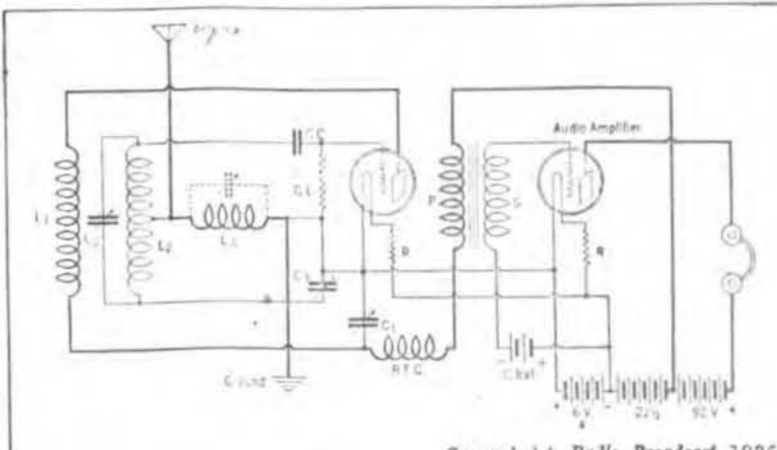
Canterbury Chicken.—Cook three and one-half tablespoonfuls of butter with one of finely chopped onion, until yellow, stirring to prevent burning.

Prune Toast.—Take one cupful each of prune juice and stewed steamed prunes, the juice of two oranges, two tablespoonfuls of cornstarch.

Mint may be steeped and strained and kept to add to drinks of lemonade.

Velvet is serving a new purpose this season, in that it has become a stylish medium for the sports hat.

RADIO



Copyright Radio Broadcast 1926

A Two-Tube Short-Wave Receiver.

Of all the receivers submitted for the judges' approval in the Radio Broadcast Magazine \$500 contest for a short-wave receiver that would not radiate, not a single one of them could meet this latter requirement.

About fifteen receivers were selected for consideration out of all those entered in the contest. Exhaustive tests conducted at 2 GY, the experimental short-wave station of Radio Broadcast, showed that all of the receivers submitted by contestants did radiate.

The designer of the receiver which radiated the least and which was, at the same time, sensitive, the receiver chosen for the \$100 award was designed by Frank C. Jones, operator of 5ACF, of Berkeley, Calif.

Table with 4 columns: Turns of Coil, Turns of Coil, Turns of Coil, Turns of Coil. It lists frequency bands and corresponding coil turns for various receivers.

By virtue of the fact that the diameter of the tickler coil is less than that of the coil it is coupled to, the former is mounted concentrically within the latter, and is held there with thick thread.

The r. f. choke coil may be purchased or one may be wound on a 5/8 inch form, honeycomb fashion, with 30 turns of fine wire. The grid condenser should be the best obtainable, and should have a capacity of approximately 0.0002 mfd.

Largest Radio Audience Hears Mary Lewis Sing

The largest radio audience that has yet listened to any singer heard Mary Lewis, famous soprano of the Metropolitan opera, when she broadcast simultaneously from 31 stations throughout the country.

Africans Have Own Radio and Telegraph Systems

Native Africans in the depths of the equatorial forest and jungle have their own radio and telegraph systems, having fashioned their own style instruments known as the gonggongondo, a block of wood of long and 3 feet thick, a narrow slot put in one side, the interior scooped out, making it a great shell.

On that the native speaks with two languages, each covered with rubber gum, striking so that different sounds are produced according to the force of the blow and the point struck, and the investigating scientist says the message is readily heard for six miles and, if the broadcasting station is on the river bank, the sound runs up and down the river for a dozen miles and the natives seldom fail to get the news.

"B"-Battery Voltmeter Necessary Instrument

One of the necessities of every radio receiver is a "B" battery voltmeter. This meter should read from 0 to 50 volts. Much noise is caused in reception of programs due to low and noisy "B" batteries.

Reducing Interference

Interference can be reduced greatly by substituting a counterpoise for the usual water pipe ground connection.

Advertisement for General Motors cars and trucks. Features the text 'WORLD-WIDE sales of quality cars and trucks' and 'GENERAL MOTORS'. Includes a list of models: CHEVROLET, PONTIAC, OLDSMOBILE, OAKLAND, BUICK, CADILLAC, GMC TRUCKS, YELLOW CABS, BUSES AND TRUCKS. Also mentions 'FRIGIDAIRE - The Electric Refrigerator'.

Advertisement for 'That Kind of Lie' featuring a dialogue between a man and a woman. The man asks 'Have you ever kissed a girl before?' and the woman replies 'No, never.' The man then says 'What a lie you are!' and the woman replies 'But I always did draw the line at men who kiss and tell.'

Advertisement for 'CORN'S' featuring the slogan 'In one minute the pain is Gone!' and 'Gone!' with a drawing of a foot.

Advertisement for 'DEMAND "BAYER" ASPIRIN' with the text 'Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.'

Advertisement for 'Dr. Scholl's Zino-pads' with the text 'Put one on—the pain is gone'.

Advertisement for 'The Oldest Grocer' with the text 'Several months ago there began a country-wide search for the retail grocers of America who have been longest in business.'

Advertisement for 'GOLD MEDAL HAARLEM OIL CAPSULES' with the text 'correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.'

Advertisement for 'PARKER'S HAIR BALSAM' with the text 'Restores Color and Beauty to Gray and Faded Hair'.

Advertisement for 'HINDERCORNS' with the text 'Removes Corns, Calluses, etc. Keeps All Pain, Swelling, Redness, etc. from the Feet, makes walking easy. Do by mail or at drug store. Hindercorn Chemical Works, Patheville, N. Y.'

Mary Lewis. which Miss Lewis was the headliner, singing through the courtesy of A. Atwater Kent.

More than 15,000,000 people heard Miss Lewis sing on this occasion. It has been estimated. Thus the little choir girl who, a few years ago, sang to the congregation in the Methodist church at Little Rock, Ark., was heard over the radio by an audience that would fill to overflowing all the

Nellie Maxwell



Children Cry for Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

- | | |
|--------------|--------------------|
| Constipation | Wind Colic |
| Flatulency | To Sweeten Stomach |
| Diarrhea | Regulate Bowels |

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates

To avoid imitations, always look for the signature of *Chas. H. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

MICKIE SAYS—

REMEMBER BILL, WHO USED TO LIVE HERE? PRETTY GOOD DAYS, WEREN'T YOU? UNTIL HE MOVED AWAY? DO YOU SPOUSE OLE BILL EVER, THINKS OF YOU AND TH' HOME TOWN? SURPRISE HIM BY ORDERING THIS HERE NEWSPAPER SENT TO HIM. I'LL BET THAT WOULD MAKE A BIG HIT WITH TH' OLE BOY.



The sale for every nationally advertised article has been built by advertising—mostly in the newspapers with local circulation. The full value of The Patagonian as such a medium is appreciated by some, but not all, of our merchants.

LEGAL ADVERTISEMENT

STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of Santa Cruz Patagonian, published weekly at Patagonia, Arizona, for October 1, 1926.

State of Arizona, ss. County of Santa Cruz.

Before me, a notary public in and for the state and county aforesaid, personally appeared Howard Keener, who having been duly sworn according to law, deposes and says that he is the publisher and owner of the Santa Cruz Patagonian and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, managing editor, and business managers are: Publisher, Howard Keener, of Patagonia, Arizona; editor, Howard Keener, of Patagonia; managing editor, none; business manager, none.

2. That the owner is: Howard Keener, of Patagonia, Arizona.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

HOWARD KEENER, Publisher and Owner.

Sworn to and subscribed before me this 1st day of October, 1926. (SEAL) GRACE VAN OSDALE, Notary Public.

(My commission expires June 22, 1927.)

FOR SALE—House in University District, five rooms; near high school. Tucson, Ariz. 608 East Fourth St.

"LA PERLA" Jewelry Store
F. A. Sarabia, Prop.
107 Morley Ave.
NOGALES, ARIZONA
Elgin and Waltham Watches.
Expert Watch and Jewelry Repairing. All work guaranteed.
Reparacion Perfecta, de Alhajas y Relojes. Trabajo garantizado.

DR. F. BROCKMAN
Dentist
RELIABLE DENTISTRY AT MODERATE PRICES
136 Grand Ave. Phone 92
NOGALES, ARIZONA

ELECTRICAL EQUIPMENT CO.
340 Grand Ave.
NOGALES, ARIZONA

Battery Recharged, 75c (All makes)
Out-of-Town Orders Solicited

Come in and pay that overdue subscription account.
Don't wait until the paper stops.

WHEN IN NEED OF A STIMULANT
Call at
The Phoenix Club
"The Friendly Place"
NOGALES SONORA MEXICO
RODOLFO RESENDEZ
Call and See Me
Next to Hotel Abadie

LIGHT UP
Your Home and Outbuildings
AND EASE YOUR DAILY WORK
With ELECTRICITY from your own power plant at a cost of only a few cents an hour.
ELECTRICITY is clean, silent, dependable and instantaneous.
Let us tell you all about the plants that you can own on payments so easy that you would never feel them.
There is no obligation of any kind. Drop us a line and we will be glad to tell you about them.
BROAD ELECTRIC AND RADIO SHOP
138 Grand Avenue. Phone 273W
NOGALES, ARIZONA

For the Best in
Nogales, Sonora
VISIT THE FAMOUS
Cave Cafe
CUT IN SOLID ROCK
We specialize in Sea Foods and Game in Season. All kinds of Chinese dishes to your order.
Where the Tourists eat their meals in the cool recesses of dining-rooms cut into the rock hill-side.

WE SOLICIT YOUR ORDERS FOR
STOCKS AND BONDS
LISTED ON THE EXCHANGE
Write or Wire Us
FINIGAN & MILLER
Brokers
Members, Los Angeles Stock Exchange.
Salt Lake Stock and Mining Exchange
821-2-3 Stock Exchange Bldg.
LOS ANGELES CALIFORNIA



Immediate Service
When you are in a hurry—need your car right away, and something goes wrong—we give you immediate service, so you will not be delayed a minute longer than absolutely necessary. No extra charge for this service.

EAST SIDE GARAGE
R. C. Blabon, Proprietor
PATAGONIA ARIZONA

DUFFY & ROBINS
Attorneys-At-Law
Nogales, Arizona
DR. BAYARD FITTS
Eye, Ear, Nose and Throat Specialist
NOGALES, ARIZONA

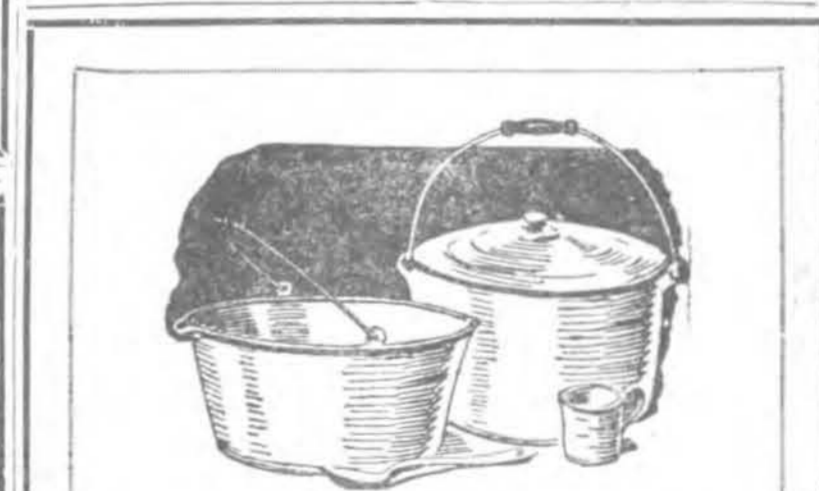
We Are Always Ready to serve you with good printing. No matter what the nature of the job may be we are ready to do it at a price that will be Satisfactory
Dr. W. F. Chenoweth
Physician and Surgeon
Nogales, Arizona

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*

HANK'S GARAGE
Hank Myers, Prop.
AUTO REPAIRING
STUDEBAKER SERVICE
CARS GREASED AND OILED
340 Grand Avenue, Nogales, Arizona

Patagonia Barber Shop
WILLIAM FESSLER, Proprietor
Children's Hair-Cutting a Specialty
PATAGONIA ARIZONA

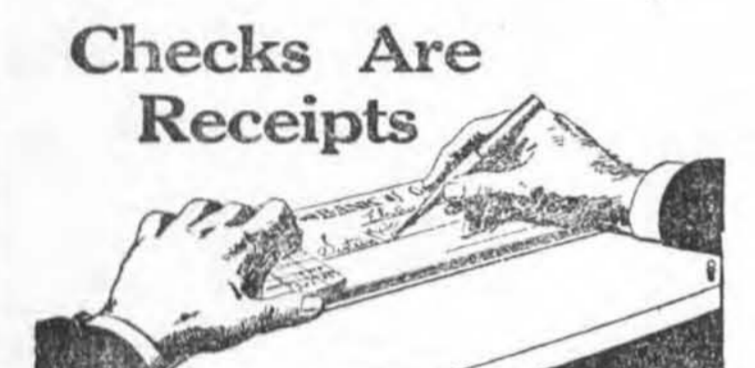
FOR DEVELOPMENT WORK, FOR SMALL HIGH GRADE VEINS,
Here Is the Mill
Efficient, Economical, Easily Handled, Simple
Price \$3200
10-15 TON FLOTATION MILL
Extra Cost for Boiler and Engine, or Gas line Engine, From \$1200.00 to \$1600.00
Roy & Titcomb
Incorporated
NOGALES, ARIZONA



Why get along with makeshifts in the kitchen, where so many hours of work are done each day, when you can come here and, at very small cost, choose kettles and pans that will make your kitchen complete and lessen materially your kitchen work?

WHITE ENAMEL WARE
The following special values will prove especially interesting to thrifty shoppers:
Berlin Kettles \$1.00 to \$1.50
Coffee Pots \$1.25 to \$1.60
A full line to choose from; all sizes.

THE CORNER STORE
Patagonia, Ariz.



Checks Are Receipts
Checks are the best receipts in the world for paid bills. Our record of the canceled check as it is paid and passes through our books forms a chain of evidence that cannot be surpassed or disputed. Starting a Checking Account with us is a simple matter. Let us tell you how.

THE FIRST NATIONAL BANK OF NOGALES
NOGALES, ARIZONA
Assets Over \$3,000,000

TRADE AT HOME!
Arizona Packing Company's meats are from cattle raised in Arizona. Cactus brand Bacon and Ham is as good as can be procured anywhere, and we cure them from the meat of Arizona-raised swine. Patronize Arizona industries whenever possible and help your state grow. The money you send away stays away.
ARIZONA PACKING COMPANY
NOGALES, ARIZONA

WE HAVE A STOCK OF
Kelly-Springfield Tires
AND TUBES
We Also Carry
AUTO ACCESSORIES, GAS, OILS, AND GREASES
We deal in Wood, Hay, Grain, and Poultry Feed, and do Hauling, both light and heavy. See us FIRST.
PATAGONIA ICE & LIGHT PLANT

BEFORE IMPROVING PROPERTY be sure your title is clear. Title to much land in Nogales, Patagonia and other parts of this county is cloudy.
SANTA CRUZ COUNTY ABSTRACT AND TITLE COMPANY
F. A. French, Mgr.
Nogales Arizona
NOTARIES PUBLIC
Legal papers requiring a Notary's Seal and acknowledgment will receive proper attention if brought to M'ss Grace Van Oedale, San Rafael Valley.

B. P. O. E.
NOGALES LODGE NO. 1397
Meets second and fourth Tuesdays of each month at Elks' Home on Morley Ave. Visiting brothers always welcome.
HERBERT CHATHAM, Exalted Ruler
ROBERT E. LEE, Secretary
It's better to insure your property than to wish you had. See Howard Keener at the Patagonian office—Ad.

The Patagonian, Official County Newspaper

SUBSCRIPTION COUPON

..... 1926.

SANTA CRUZ PATAGONIAN,
Patagonia, Arizona.

Enclosed find \$..... for..... year..... subscription to The Patagonian, at \$2.00 per year.

Name.....

St. and No.....

City and State.....

DE. M. A. WUERSCHMIDT
Optical Specialist

Arizona Optical Company
313 Morley Avenue
NOGALES, ARIZONA

IF IT'S ANYTHING IN
STATIONERY
OR
OFFICE SUPPLIES
YOU WILL FIND IT AT
SONORA NEWS
IRVE UNDERWOOD

PIGGLY WIGGLY
All Over the World

Satisfaction!

THERE IS NO SUBSTITUTE FOR SATISFACTION

EVERY PURCHASE MADE AT PIGGLY WIGGLY MUST GIVE YOU COMPLETE SATISFACTION OR YOUR MONEY WILL BE RETURNED WITHOUT QUESTION.

Piggly Wiggly Never Fools the Public

SWANDOWN CAKE FLOUR

Large Regular Packages, each41c
Instant Cake Flour, each23c
(One aluminum cake pan free with each package of Swandown Cake or Instant Cake Flour. This pan alone is worth 30c.)

BUTTER

SUNSET GOLD, Per Pound49c
(We guarantee Sunset Gold Butter to be as high a grade of butter as any in the world.)

COFFEE

HILLS' RED CAN, One Pound57c
Hills' Red Can, Two Pounds\$1.12
Your Luck, One Pound51c
Your Luck, Two and a Half Pounds.....\$1.25

KELLOGG'S CORN FLAKES

PER PACKAGE9c

CLEANSERS

Old Dutch, each7½c
Lighthouse Cleanser, each5c
Gold Dust Cleanser, each8c

CANNED PEAS

MARCELLUS, No. 2 Cans16c
Belle of Heart, No. 2 Cans, each21c

CANNED CORN

No. 2 Can, each12c

CANNED TOMATOES

No. 2 Cans, each12c
No. 2½ Cans, each15c

BORAX SOAP CHIPS

Regular 40c Package, each29c
(Wonderful for washing.)

Home of Quality, Price, Cleanliness and Satisfaction

PIGGLY WIGGLY
NOGALES, ARIZONA



The
GIRL in the MIRROR
By Elizabeth Jordan

Copyright by The Century Co.

IN this charming story Elizabeth Jordan indulges the most delightful turn of her genius—framing a mystery romance. Probably it is the best piece of work of the sort she has ever turned out. It is a love story abounding in the thrills of rapidly succeeding adventures. The outcome of the mystery is so totally unexpected that it brings the reader up with a sharp gasp, almost a jolt; but the surprise occasions no disappointment.

You'll Miss a Treat if You Fail to Read This New Serial in
The Patagonian

Watch this paper for full details of the Santa Cruz County Fair Rodeo. Full announcement of events and prize awards will be made next week.

Some day a magazine editor is going to achieve lasting fame by publishing stories as interesting as the advertisements.

POLITICAL ANNOUNCEMENTS
DEMOCRATIC

Sheriff
I hereby solicit your support for the office of SHERIFF of Santa Cruz County, having received the nomination at the primary election as the Democratic candidate. I have given the county the best service I am capable of during my two previous terms and promise an efficient and economical administration if re-elected.
HAROLD J. BROWN.

School Superintendent
I hereby solicit your support at the general election, November 2, for the office of COUNTY SCHOOL SUPERINTENDENT. I have used my best efforts to make the schools of Santa Cruz County the best in the state, and believe my work is self-evident. If re-elected I shall continue to do my full duty as County School Superintendent.
GRACE A. FARRELL.

REPUBLICAN

For County Attorney
Having been nominated as the Republican candidate for the office of COUNTY ATTORNEY, I hereby solicit your support at the general election, to be held November 2, 1926.
Bonsall Noon

ASSAYING
PRICE LIST
Gold and Silver in 1 sample \$1.00
Gold, Silver, Lead and Copper in 1 sample\$2.50
Lead, Copper, Zinc, Manganese, Iron, Lime, Graphite, Sulfur, Insolubles (gold or silver alone) each\$1.00
Discounts on large amounts.
ORES BOUGHT f.o.b. Nogales, Ariz., at 90% of smelter value less \$5.00 per lot sampling and assay charge.
Accuracy and Promptness My Aim
12 Years in Present Business.
Hugo W. Miller
NOGALES, Box 257 ARIZONA

Taxes may be paid at the office of the undersigned in the Court House in Nogales, Arizona, at any time between 9 o'clock a. m. and 5 o'clock p. m. of any week day.
Dated this 31st day of August, 1926.
ANNA B. ACKLEY,
Treasurer and ex-Officio Tax Collector of Santa Cruz County, Arizona.

RULES AND REGULATIONS FOR SANTA CRUZ COUNTY FAIR
(Continued from page one)

Best Loaf Bread (bak'g powder)	1.00
Best Open-Face Pie (any kind)	1.00
Best Covered Pie (any kind)	1.00
(Class B—Canned Products)	
Best Pint of Peaches	1.00
Best Pint of Pears	1.00
Best Pint of Plums	1.00
Best Pint of Any Other Fruit	1.00
Best Pint of String Beans	1.00
Best Pint of Corn	1.00
Best Pint of Tomatoes	1.00
Best Pint of Any Other Vegetable	1.00
Best Pint of Beef	1.00
Best Pint of Any Other Meat	1.00
Best Pint Display of Wild Fruit Grown in Santa Cruz County	1.00
(Class C—Home Cured Meats)	
Best Home-Cured Ham	1.00
Best Home-Cured Bacon	1.00
Best Home-Cured Beef (any kind)	1.00
Best Home-Made Pail Lard	1.00
(Class D—Home Dairy Products)	
Best Pound of Butter	1.00
Best Pound of Cottage Cheese	1.00
Best Pound of Any Other Cheese	1.00
(Class E—Jellies)	
Best Glass of Quince	1.00
Best Glass of Plum	1.00
Best Glass of Apple	1.00
Best Glass of Any Other Kind	1.00
Best Display of Wild Native Fruit Jellies	1.00
(Class F—Pickles)	
Best Pt. of Cucumber Pickle	1.00
Best Pt. of Fruit Pickle	1.00
Best Pt. of Any Other Kind of Vegetable Pickle	1.00
Best Pt. of Mixed Pickles	1.00
(Class G—Household Fabrics)	
Best Hand-Made Cotton Quilt	1.00
Best Hand-Made Silk Quilt	1.00
Best Display of Colored Embroidery (silk or cotton)	1.00
Best Display of White Embroidery (silk or cotton)	1.00
Best Home-Made Rug (any style)	1.00
Best Layer Cake Made by Girl Under 16 Years	1.00
Best Machine-Made School Dress Made by Girl Under 16 Yrs.	1.00
Best Practical Kitchen Apron	1.00
Best Piece of Home-Made Inter-	

ARMY STORE
205 MORLEY AVE
NOGALES, ARIZONA

Fall Specials

Leather Coats—Genuine Horsehide, with sheepskin lining\$16.95

Leather Coats—Genuine Horsehide, full cut, three pockets, blanket lining\$17.50

Wool Olive Drab Pants—Genuine Government heavy O. D.\$3.50

Government Wool Serge Shirts—Only the genuine sold here\$3.95

UNDERWEAR—Genuine Navy Silk-Wool shirts and drawers, regular value \$3.00 per garment, now\$1.50

ARMY SHOES—Field and trench shoes, fine for heavy service, only the genuine Government Shoes\$3.95

NEW GOVERNMENT BLANKETS—All Wool\$5.95

LUMBERJACKS for boys—ALL WOOL\$3.95

ALL-WOOL Men's and Women's Lumberjacks\$4.95

A COMPLETE ASSORTMENT OF FINE MERCHANDISE AT BARGAIN PRICES
MAIL ORDERS SOLICITED

or Furnishing \$1.00
Any one desiring premium lists, rules or entry blanks may obtain them from Joseph P. Sexton Jr., at the office of the Chamber of Commerce, Nogales.

Howard Keener, at the Patagonian office, will acknowledge your legal papers, put the Notary's Seal thereon—and has for sale all kinds of legal blanks.

THE COMMERCIAL HOTEL

will hereafter charge 65c per meal every day in the week except Sunday.

On Sunday the charge will be 75c.

Special rates will be made to regular boarders.

O. K. ROOMING HOUSE
New, Clean, Modern
SAM THOMAS, Prop.
Patagonia, Arizona

HOTEL BOWMAN
Nogales, Arizona
TUCSONIA HOTEL
Tucson, Arizona

OUR AIM: TO SERVE YOU WELL WITH HIGH QUALITY AND VALUE!

J.C. Penney Co.
A NATION-WIDE INSTITUTION-
INC. DEPARTMENT STORES
MORLEY AVENUE, NOGALES, ARIZONA

DRY GOODS, CLOTHING AND SHOES FOR THE ENTIRE FAMILY!

Style Plus Value Makes Our Coats At This Low Price Modes Which Would Please You At Any Price

Forgetting price, for the minute, here is a collection of Coats which draw you to them irresistibly because of their smart modes and their honest qualities. For Fall and Winter in styles for women, misses, and juniors.

\$19.75

When our buyers select coats for us, they have you and your requirements accurately in mind; they find for you style, quality, and value.

Smooth Finish Fabrics and Novelties
Our new Coats are tailored from good, wearable materials. We demand a satisfactory quality at all prices.

Fur Trimmings and Style Features
Fur trimmings adorn each coat; blouse backs, pointed collars, and other style innovations are among our fashions for this season.

Our Low Prices
Indicate the tremendous advantages of our 745-Store organization; it is most convincing in our showing of these Coats at \$19.75.