





GOWNS FOR THE BRIDESMAID; PARIS SPONSORS TAILLEURS

APPARENTLY modistes think of bridesmaids' gowns mostly in terms of georgette and lace...

also used in imitating reptile skins. And it will not make any difference to a thoroughgoing American...



IN LACE AND GEORGETTE

latter class and is one of many designs for bridesmaids' frocks. It will prove a success in the wedding cortege...

charmeen and other durable weaves, but considerable attention is given to light shades of green, brown, cocoa and tan.



TWO PARIS INTERPRETATIONS

in which light and lovely colors in taffeta silk are made up with silver-laces in cream, ecru or matching colors.

er decorative touches in the check. The two smart suits from Paris, shown in the sketch, which the artist seems to have met on a ferryboat or tender, are from O'Rossen and made of wool cloths.

JULIA BOTTOMLEY.

(© 1926, Western Newspaper Union.)

CANNIBAL MOUNDS WILL BE EXPLORED

Seek New Facts on American Man-Eating Indians.

Washington.—With the departure for the Louisiana coast of Henry B. Collins, Jr., ethnologist, the Smithsonian Institution initiates an expedition to an almost forgotten area of prehistoric life on this continent.

Mr. Collins, who is assistant curator of ethnology in the National museum and whose expedition the bureau of ethnology is financing, will investigate the mounds in the area with a view of determining whether they are true mounds or mere shell heaps, and to collect bones, artifacts and pottery.

From Louisiana Mr. Collins will proceed to Mississippi to continue excavations begun last year of Choctaw mounds. The old belief that these mounds were the work of some fanciful ancient race, entirely distinct from the American Indian, has long been exploded.

Built 5,900 Miles of New Roads in 1925

New York.—Motorists will have about 5,900 more miles of concrete road to travel over during 1926 than they had in 1925.

The largest of these mounds is 100 feet high and covers an area of about 16 acres. When it is realized that the builders had nothing but crude sticks and stone implements with which to dig, and used baskets in which to transport the dirt, the intensity of the religious feeling which could produce such a monument may be understood.

A feature of the last year's highway construction activities was the efforts of the road builders to inconvenience the motorists as little as possible. In every way the policies of the state highway departments were to serve the highway user.

Identify Fish

New York.—It is possible for a fish cast upon the waters to return. The federal fisheries people put some infant mackerel in Massachusetts water two years ago with identifying marks.

Oysters Catch Cold; 600,000 Pearls Lost

Tokyo.—Because oysters, like humans, are subject to bad colds, a loss of more than 600,000 embryonic cultured pearls is estimated to have been suffered by pearl raisers of Ago bay near Nagoya.

Ago bay is the center of Japan's cultured pearl industry. Here tiny seeds implanted in oysters grow into rich necklaces. The season's drought is said to have caused the water of the bay to become extremely cold and the change in temperature, experts said, resulted in the parent oysters' catching cold and dying.

STUDY PUEBLO PAGAN ANNALS

Seek Light on Early Francis-can Martyrs.

Santa Fe, N. M.—Brothers of the Franciscan order of the Roman Catholic church in the Southwest are preserving the traditions of their organization which arose from the martyrdom of priests who passed centuries in the conversion of the Pueblo Indians from their pagan beliefs to Christianity.

Much research work is being done by scholars to bring to light the facts of the spiritual conquest of the Pueblos, which they believe to be one of the most colorful pages of the history of the Americas.

TRAVELED PUSSY



Mrs. Matje Roffi, wife of the former vice president of the Italian Bank of Commerce of New York, with "Minnie," prize cat that accompanied her to Europe and back on the Conte Rosso.

Nebraska U Arranges Exchange With Mexico

City of Mexico.—Negotiations looking toward an exchange between the United States and Mexico of scientific and research knowledge have been conducted along successful lines in the last two months between the University of Nebraska and the Institute of Geology of the Mexican government.

Prof. E. F. Scharnam, chief of the department of geology and paleontology of the University of Nebraska, is the chief power behind the movement to bring about an exchange between the countries of fossils, minerals and meteoric stones. John Zozaya, secretary of Judge E. B. Perry, American commissioner at the meetings of the special claims commissions, was commissioned to initiate the move to strengthen the scientific collections now existing in both countries with such specimens as each country is able to supply, which the other has not got.

Six Million Criminals in U. S., Records Show

Washington.—Statistics, disclosing that about 6,000,000 Americans at some time in their lives have indulged in criminal careers, were obtained at the Department of Justice.

About 3,000,000 have been accused in the courts. The other half, although at some time guilty of offenses for which they might have served terms in prison, have escaped the vigilance of the police.

Richmond, Va.—One Virginian is going to be a bachelor, for a while at least, because of his caution. To the questions of the clergyman, at his wedding, the cautious groom insisted on replying: "I'll do the best I can." The ceremony was called off and the license returned to the county clerk's office.

ALASKA HOTEL OWNED BY 'MOTHER OF NORTH'

Got Her Start Cooking for Gold Seekers.

Skagway, Alaska.—Many tourists from the States know Mrs. Harriet Pullen of the famous Pullen house, which is 1,500 miles as a plane flies from Ketchikan, at the southeastern tip of Alaska to Nome, out to the northwest on Bering sea.

She reached their climax in 1890, when the Pueblo Indians rose in rebellion against the tyranny of the Spanish rule, and killed nearly every white man in New Mexico. By pre-arranged plot, 31 missionaries in a score of pueblos, many of them 100 or more miles apart, were killed on one day.

Had \$7 and Four Children. She lost her husband. Camped on the beach here she had \$7—and four little children.

She attended the University of Washington, which then had a preparatory school, five years. President Roosevelt gave him the first appointment from Alaska to West Point.

Into the World war he went as a colonel of engineers. He was pressed into service as a tank commander. With his squadron of tanks he took a German position, but infantry following him, failed to consolidate.

Mildred Pullen graduated at a nurses' school in New York city. Chester Pullen, a student at the University of Washington, was drowned at Ketchikan on his way back to the States after a summer at home.

Many Murderers

New York.—There are 118,000 murderers at large in the country. The authority is Judge Marcus Kavanaugh of Chicago.

Mother of 23

Kilbuck, Austria.—Fran Anna Rauer, forty-nine, is the mother of 23 children, all living. She has 14 grandchildren.

Note in Bottle Tells of Gold in Canada

Norway, Minn.—Do the bones of two human skeletons stand as the gruesome monument to a great gold field?

Woodbury Russell revivifies this question in his mind as he plans trips in search of the yellow metal. He has abandoned interest in the search and gives all the information he possesses to the public.

Whoever finds this bottle, there is gold and in plenty 25 miles above the falls. My chum, Jack, is dead, and I am freezing to death.

Russell, a contractor and builder, went with his brother and several other men to do construction work at Clark City, Canada. Here they found the bottle, and made their first unsuccessful trip in search of the mentioned gold.

Ask Your Dealer. ALABASTINE Instead of Kalsomine or Wall Paper. Buy Alabastine from your local dealer, white and a variety of tints, ready to mix with cold water and apply with a suitable brush.

Just for Curiosity. If you are curious about the results of using Calumet—bake a cake and use some other baking powder, then use the same recipe and employ CALUMET THE WORLD'S GREATEST BAKING POWDER.

British Easy to Cartoon. British public men have peculiarities that lend themselves readily to the offices of the cartoonist.

ECZEMA. Relieve that itching, burning torment and start the healing with Resinol ALLEN'S FOOT-EASE.

Sure Relief. BELLANS FOR INDIGESTION. 6 BELLANS Hot water Sure Relief.

DON'T BE GRAY. Ghan Hair Color Restorer. Kill All Flies!

Children Cry for FLETCHER'S CASTORIA. MOTHER.—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea.









Children Cry for  
**Fletcher's CASTORIA**

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of  
Constipation Wind Colic  
Flatulency To Sweeten Stomach  
Diarrhea Regulate Bowels  
Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates  
To avoid imitations, always look for the signature of *Chas. H. Fletcher* Proven directions on each package. Physicians everywhere recommend it.



**Checks Are Receipts**

Checks are the best receipts in the world for paid bills. Our record of the canceled Check as it is paid and passes through our books forms a chain of evidence that cannot be surpassed or disputed. Starting a Checking Account with us is a simple matter. Let us tell you how.

**THE FIRST NATIONAL BANK OF NOGALES**  
NOGALES, ARIZONA  
Assets Over \$3,000,000

**TRADE AT HOME!**

Arizona Packing Company's meats are from cattle raised in Arizona. Cactus brand Bacon and Ham is as good as can be procured anywhere, and we cure them from the meat of Arizona-raised swine. Patronize Arizona industries whenever possible and help your state grow. The money you send away stays away.

**ARIZONA PACKING COMPANY**  
NOGALES, ARIZONA



WE HAVE A STOCK OF  
**Kelly-Springfield Tires**  
AND TUBES  
We Also Carry  
AUTO ACCESSORIES, GAS, OILS,  
AND GREASES  
We deal in Wood, Hay, Grain, and Poultry Feed, and So Hauling, both light and heavy. See us FIRST.  
**PATAGONIA ICE & LIGHT PLANT**

BEFORE IMPROVING PROPERTY be sure your title is clear. Title to much land in Nogales, Patagonia and other parts of this county is cloudy.  
**SANTA CRUZ COUNTY ABSTRACT AND TITLE COMPANY**  
F. A. French, Mgr.  
Nogales, Arizona

**NOTARIES PUBLIC**  
Legal papers requiring a Notary's Seal and acknowledgment will receive proper attention if brought to Miss Grace Van Osdale, San Rafael Valley.

**B. P. O. E.**  
NOGALES LODGE NO. 1397  
Meets second and fourth Tuesdays of each month at Elks' Home on Morley Ave. Visiting brothers always welcome.  
V. J. WAGER, Exalter Ruler  
ROBERT E. LEE, Secretary

It's better to insure your property than to wish you had. See Howard Keener at the Patagonian office.—Adv

*The*  
**BULL'S EYE**

Editor and General Manager  
**WILL ROGERS**



Another "Bull" Durham advertisement by Will Rogers, Zigfeld Folios and screen star, and leading American humorist. More coming. Watch for them.

The BULL'S EYE is a publication that goes to print. When does it go to print? It goes to print when ever there is something to print. A lot of papers, in fact to be exact, all of them, have a certain time to be issued, regardless of the news. If nothing has happened that day or that week they have to come out just the same. They want you to pay for them whether they are any good to you or not. Why should a paper be printed if there is nothing new to print?  
Sing Sing don't electrocute a man at a certain hour every day. They wait until they get a good man and then electrocute him. They don't have a set time or custom, and that is the way the BULL'S EYE is operated. We don't go to press at ten o'clock tonight just because we want to press at ten last night. No, sir! We wait until we have something that is worth while to our myriads of readers. We get them accustomed to the fact that when they see the BULL'S EYE, they say to themselves, "The BULL has seen something worth while," and that is why the Paper is out today. Because it has news for you.

We saw a man smoking a sack of "BULL" DURHAM and he was getting so much satisfaction out of it that we feel it our duty to tell those that never used "BULL" DURHAM just how they too can get satisfaction.

*Will Rogers*

P.S. Remember, you won't see us again until we have something worth while.  
P. P. S. There is going to be another piece in this paper soon. Look for it.



**"BULL" DURHAM**  
Guaranteed by  
*The American Tobacco Co.*  
INCORPORATED  
111 Fifth Avenue, New York City

FOR SALE—Maize and cane seed, and pink beans for planting. Write or call. BUD BALDWIN, San Rafael Valley.

HATCHING EGGS from pedigreed Reds. Ask for mating list. Large double Dahlia bulbs, 15c each or \$1.50 per dozen. S. M. BRIMBERRY, Lewis Springs, Arizona.

GET ACQUAINTED FOR A DOLLAR Send a dollar bill and receive SUNSET, the West's Great National Magazine, for five issues. Under new editorial direction. Spare-time agents wanted. Address SUNSET MAGAZINE, 400 Fourth St., San Francisco, Calif. 6tp

MEN, WOMEN sell guaranteed silk hosiery direct to wearer beautiful goods, fashioned and full fashioned wonderful colors. Prices lower than stores. Sell only. We pay every day. INTERNATIONAL SILK HOSIERY CO., Norristown, Pa. 10c

STATE MINING NEWS IN BRIEF

Courtland—Molmo lease making carload shipment of ore.  
Willcox—Ocean View mine to be opened by San Francisco interests.  
Bisbee—Shattuck-Denn Mining Corporation reports opening of high-grade sulphide ore.  
Dos Cabezas—Extensive development now under way at property of Gold Slope Mining Company.  
Canon—Kay Copper Corporation is preparing to open mine to deeper levels.  
Oatman—Tom Reed m'l now handling 125 tons of ore daily.  
Oatman—Lucky Boy Mining and Milling Company to conduct extensive development work at its property, following opening of new vein of ore.  
Chloride—Schenectady mine taken over by a group of Phoenix men, forming the Big Tennessee Mining Company.  
Oatman—Oatman United Mining Company is handling an average of 20 tons of ore per day.  
Tucson—Hoist and air compressor are being installed in Santo Fota

mines. Preliminary work started on sampling plant of the Tucson Chamber of Mines.  
Casa Grande—Greenback Extension Mines Company will install hoisting plant and compressor.  
Jerome—Over 150 tons of sodium sulphate is being shipped from Verde camp each month.  
Tombstone—Keystone mine uncovers good sulphide ores.  
Kingman—Arizona Premier property at Stockton Hill is shipping 50 tons of ore daily to the Utah smelter.

**HOTEL BOWMAN**  
Nogales, Arizona  
**TUCSONIA HOTEL**  
Tucson, Arizona

**DR. F. BROCKMAN**  
Dentist  
RELIABLE DENTISTRY AT MODERATE PRICES  
136 Grand Ave. Phone 92  
NOGALES, ARIZONA

WE SOLICIT YOUR ORDERS FOR  
**STOCKS AND BONDS**  
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**HANK'S GARAGE**  
Hank Myers, Prop.  
**AUTO REPAIRING**  
STUDEBAKER SERVICE  
CARS GREASED AND OILED  
340 Grand Avenue, Nogales, Arizona



**Immediate Service**  
When you are in a hurry—need your car right away, and something goes wrong—we give you immediate service, so you will not be delayed a minute longer than absolutely necessary. No extra charge for this service.  
**EAST SIDE GARAGE**  
R. C. Blabon, Proprietor  
PATAGONIA ARIZONA

WHEN IN NEED OF A STIMULANT  
Call at  
**THE PHOENIX CLUB**  
"The Friendly Place"  
"Bill" Finley and Sam (Chappo) Torres, Props.  
NOGALES SONORA MEXICO  
Next to Hotel Abadie

**DR. BAYARD FITTS**  
Eye, Ear, Nose and Throat Specialist  
NOGALES, ARIZONA

**DUFFY & ROBINS**  
Attorneys-At-Law  
Nogales, Arizona

**CASTORIA**  
For Infants and Children  
In Use For Over 30 Years  
Always bears the Signature of *Chas. H. Fletcher*

**Dr. W. F. Chenoweth**  
Physician and Surgeon  
Nogales, Arizona  
The Patagonian, \$2; Worth the Price

**NEW BRICKWOOD HOTEL**  
NOGALES (Ground Floor Lobby) ARIZONA  
Steam Heat, Telephone and Running Water in Each Room—Free Auto Parking Space

**Patagonia Barber Shop**  
WILLIAM FESSLER, Proprietor  
Children's Hair-Cutting a Specialty  
PATAGONIA ARIZONA

FOR DEVELOPMENT WORK, FOR SMALL HIGH GRADE VEINS,  
**Here Is the Mill**  
Efficient, Economical, Easily Handled, Simple  
**Price \$3200**  
10-15 TON FLOTATION MILL  
Extra Cost for Boiler and Engine, or Gasoline Engine, From \$1200.00 to \$1600.00  
**Roy & Titcomb**  
Incorporated  
NOGALES, ARIZONA

One of the best Hotels in Southern Arizona, with every home appointment for the traveling public is the  
**COMMERCIAL HOTEL**  
PATAGONIA, ARIZONA  
Clean Beds, Clean Linen, Cleanly kept. Excellent Lobby. Dining Room in connection

  
Why get along with makeshifts in the kitchen, where so many hours of work are done each day, when you can come here and, at very small cost, choose kettles and pans that will make your kitchen complete and lessen materially your kitchen work?  
**WHITE ENAMEL WARE**  
The following special values will prove especially interesting to thrifty shoppers:  
Berlin Kettles \$1.00 to \$1.50  
Coffee Pots \$1.25 to \$1.60  
A full line to choose from; all sizes.  
**THE CORNER STORE**  
Patagonia, Ariz.

The Patagonian, Official County Newspaper

Political Announcements

MICKIE SAYS—

**SUBSCRIPTION COUPON**

SANTA CRUZ PATAGONIAN,  
Patagonia, Arizona.

Enclosed find \$..... for..... year..... subscription to The Patagonian, at \$2.00 per year.

Name.....

St. and No.....

City and State.....

**ELECTRICAL EQUIPMENT CO.**  
340 Grand Ave.  
NOGALES, ARIZONA

Battery Recharged, 75c  
(All makes)

Out-of-Town Orders Solicited

**DR. M. A. WUBERSCHMIDT**  
Optical Specialist

**Arizona Optical Company**  
313 Morley Avenue  
NOGALES, ARIZONA

**PIGGLY WIGGLY**  
*All Over the World*

MORE PEOPLE PATRONIZE THE PIGGLY WIGGLY DAILY THAN ANY STORE OR STORES IN SANTA CRUZ COUNTY.

**WHY?**

QUALITY GROCERIES AND MEATS AT LOWER PRICES.

<b>SOAP</b>	
Bob White, 6 Bars for.....	24c
P. & G. PAPTHA, 6 Bars for.....	25c
<b>CORN FLAKES</b>	
Per Package.....	10c
<b>ONIONS</b>	
FANCY BERMUDA, Per Pound.....	7c
<b>CLEANSERS</b>	
Drackett's Lye, each.....	11c
Sapolio, each.....	9c
Bon Ami, each.....	10c
Chloride of Lime, each.....	12c
<b>PRUNES</b>	
Per Pound.....	8c
<b>JELLO</b>	
All Flavors, per package.....	10c
<b>STRAWBERRIES</b>	
Per Basket.....	20c
<b>CANDY</b>	
PER POUND.....	12½c
<b>GLEN ROSA PRESERVES</b>	
Strawberry, 4-Pound Jar, each.....	\$1.29
Cherry, 4-Pound Jar, each.....	\$1.29

**DEMOCRATIC**

**County Supervisor**  
To the voters of Supervisorial District No. 3, Santa Cruz County, Ariz.: I hereby announce my candidacy for the office of Supervisor on the Democratic ticket. If you can vote for me I will greatly appreciate it, and, if elected, promise in return a just and faithful service. Respectfully,  
**ELBERT L. KINSLEY.**

I hereby announce my candidacy for the office of Supervisor of Santa Cruz county, to represent District No. 1. I respectfully solicit your support at the forthcoming Democratic primary, September 7, 1926. I stand for a business administration of the affairs of the county.  
**A. E. SANDERS, Nogales.**

I hereby announce my candidacy for the office of County Supervisor in District No. 1, subject to the will of the Democratic voters at the September 7 primaries. If nominated and elected, I will endeavor to give the people of Santa Cruz County a business administration of their affairs.  
**C. C. CRENSHAW, Nogales.**

I take this method of informing the public that I will be a candidate for the Democratic nomination September 7th for the office of Supervisor, which office I now hold. I solicit your vote, believing I have given an economic and faithful administration of the county's business affairs.  
**ROBERT A. CAMPBELL.**

**State Senator**  
I hereby announce my candidacy for the office of State Senator, subject to the will of the Democratic voters at the September, 1926, primaries.  
**ANDY BETTWY, Nogales.**

**School Superintendent**  
To the Public: I have decided to again become a candidate for the office of County School Superintendent subject to the will of the Democratic voters at the primaries to be held September 7th. I have endeavored to fulfill the duties of the office in a faithful and conscientious manner and with as little expense as necessary to maintain the educational standards of the county.  
**GRACE A. FARRELL.**

**Representative in Congress**  
In making my formal announcement to be a candidate for Representative in Congress from Arizona, I do so with a full realization of the responsibilities attached to the position. I will seek the nomination on the Democratic ticket at the primaries, to be held September 7, and will appreciate your support for the office.  
Sincerely yours,  
**FRANK J. DUFFY, Nogales, Ariz.**

**Supt. of Public Instruction**  
I wish to announce my candidacy for the position of Superintendent of Public Instruction, the position I now occupy, at the forthcoming Democratic primary. I solicit your support on my record as an educator in Arizona for the last 24 years.  
**C. O. CASE, Phoenix.**

**Sheriff**  
I hereby announce my candidacy for re-nomination for the office of Sheriff of Santa Cruz county, subject to the will of the voters at the Democratic primary, September 7, 1926. I solicit your votes on the strength of having given, during the past two terms, an economic and efficient administration of the Sheriff's department.  
**HAROLD J. BROWN.**

I hereby announce my candidacy for the office of Sheriff of Santa Cruz county subject to the will of the Democratic voters at the September primaries. I solicit your support for the nomination.  
**ARTHUR D. PAGE, Nogales.**

**THE BUSINESS OUTLOOK**

It appears that business has entered a period of readjustment similar in many respects to the downward movements which occurred in the spring months of 1924 and 1925, states the current issue of the Guaranty Survey, published by the Guaranty Trust Company of New York.

So far the declines in stock and commodity prices have been somewhat more pronounced than those of a year and two years ago, while the recession of general business activity has apparently been less so, the Survey explains. In recent weeks the movement of stock prices, while irregular, has given no sign of renewal of last month's marked weakness.

Commodity prices, on the other hand, have continued to decline rather sharply—an interesting development in view of the opinion expressed by some observers of the economic situation that the decline is due to international influences, and that it will probably continue until the price level of the United States is in closer adjustment with those of other countries than it has been in recent years. The plausibility of this view is certainly enhanced by the unmistakable tendency toward import balances in our foreign trade—not only in the last few months, but increasingly with the gradual disappearance of the

abnormal situation occasioned by the war.

Present conditions warrant the belief that the business recession will be moderate and that it will not extend over a long period. While the readjustment in some industries may be rather sharp, there is little ground for anticipating the advent of general depression. The probability is rather that the trend will be similar to those of the last two years, with a short down-swing followed by quick recovery.

It does not seem likely, however, the Survey says, that most branches of business will experience a sharp curtailment as took place in the spring and summer of 1924. Published statements for the first quarter of the year show that inventories are normal or below normal, that business has been free from excesses or inflation and that a strong foundation for substantial recoveries will underlie the situation.

**Ease in Money Rates Important Factor**

One of the most important factors bearing on the near-term outlook is the distinct ease in money rates—a condition that rarely accompanies a major downward movement in business activity. The release of a large volume of bank credit from the speculative markets in the course of the last two months has contributed to

the present comfortable money situation. The reduction of the New York rediscount rate on April 22 from 4 to 3½ per cent reflects the view that easy money will continue for some time.

The general volume of distribution continues to compare favorably with that of a year ago. Sales by leading mail-order and chain stores last month was 15 per cent larger than a year earlier, and the total for the first quarter of 1926 shows a gain of nearly 12½ per cent. This comparison, however, must be discounted by the very large factor of normal growth which chain store sales have displayed in recent years. Payments by check, which reflect the activity of business in general perhaps as clearly as any single factor, have run consistently ahead of last year's figures.

**ASSAYING PRICE LIST**

Gold and Silver in 1 sample, \$1.00  
Gold, Silver, Lead and Copper in 1 sample.....\$2.50  
Lead, Copper, Zinc, Manganese, Iron, Lime, Graphite, Sulfur, Insolubles (gold or silver alone) each.....\$1.00  
Discounts on large amounts.  
**ORES BOUGHT** f.o.b. Nogales, Ariz., at 90% of smelter value less \$5.00 per lot sampling and assay charge.  
Accuracy and Promptness My Aim  
12 Years in Present Business.  
**Hugo W. Miller**  
NOGALES, Box 257 ARIZONA

**The Patagonian and Any 5 of this list of leading MAGAZINES \$2.75**

**Why Pay More?**

Get Your MAGAZINES NOW AT COST!

Take Your PICK 19 to Select From

Never before and probably never again will you have such an extraordinary money-saving opportunity. Note carefully the large selection of choice reading—all at a price to fit your pocketbook. Renewals will be extended one year from date of expiration. No need to wait.

**CLIP AND USE THIS COUPON**

Gentlemen: I wish to take advantage of your Magazine Bargain Offer. I am enclosing the above amount in payment for a one year subscription to your paper and the FIVE Magazines I have marked with an X below.

Name.....

Town..... State.....

St. or R. F. D. ....

American Needlewoman  
 American Poultry Advocate  
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 Capper's Farmer  
 Farm & Fireside  
 The Farm Journal  
 Farm Life  
 Gentlewoman Magazine  
 Good Stories  
 Home Circle  
 Home Friend  
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 Pathfinder (weekly) 26 issues  
 Today's Housewife  
 Tractor & Gas Engine Review  
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**CHOOSE** Mark this coupon now and bring or mail it to our Business Office **TODAY!**

**Spend Your Money**

with your home merchants. They help pay the taxes, keep up the schools, build roads, and make this a community worth while. You will find the advertising of the best ones in this paper.

**WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION**

**J.C. Penney Co. INC.**  
A NATION-WIDE INSTITUTION—  
DEPARTMENT STORES

MORLEY AVENUE, NOGALES, ARIZONA

**Reliable Quality Goods Always at Honest Prices**

**Nation-Wide Values In Dresses**  
*Silk Frocks In Modish Colors, Worthy Fabrics and New Styles*

We have worked diligently to make a very low price meet a rather high standard of material, workmanship, and style in our Silk Dresses! We offer you the product of our endeavor, our Silk Frocks at \$9.90!

Women and misses, the country over, are buying them enthusiastically!

**Our Buying Power Commands This Unique Price**

In the smart styles of the season, in clear, lovely colors! Our 676 Stores are showing this purchase of Frocks, at,

**\$9.90**



**NOTICE**

We are pleased to announce that we have taken over FRIEDMAN'S Ammunition, Guns, Accessories, etc., and we are in a position to serve you with your wants in this line. SUPER-X SHOTGUN SHELLS, Winchester, Savage and Marlin Rifles, Shotguns, Holsters, Hunting Knives, Rifle and Shotgun Cleaning Rods—in fact, everything for the hunter.

Rifles, Shotguns and Pistols repaired by our gunsmith.

Hunting licenses issued here.

We Sell Only the Best "Western and Winchester" Ammunition

Quality Merchandise at Low Prices

**ARMY STORE**  
205 MORLEY AVE  
NOGALES, ARIZONA

**Buddy Poppy Day**

Gov. G. W. P. Hunt has issued a proclamation urging everybody in the state to wear a "Buddy Poppy" on Memorial Day, and May 29, as a tribute to the soldier dead. The Veterans of Foreign Wars will have charge of the sale and distribution of the Buddy Poppies to be worn on May 29 and on Memorial Day, which are being made by the disabled veterans of the World War.